

Miele DG 6001 Freestanding Steam Oven

Presenting New Colours – Graphite Grey and Brilliant White

Redefining Chic, Stylish and Healthy Home Living

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8 Jul 2019 - In recent years, the people of Hong Kong prefer to live in small family units. Facing with teeny and tiny living spaces, these modern urbanites desire to live a trendy and healthy lifestyle.

Popular with modern families, premium German home appliance brand Miele's freestanding steam oven is also renowned for its clean style and powerful functionalities. Recently, it unveils two chic colours, Graphite Grey and Brilliant White. Whether your home design is stylish Scandinavian or Japanese simplicity, both colours can blend in effortlessly and give homes in the new generation a unique finishing touch.

All new colour series to complement the changing home design

The Scandinavian design, with an aesthetic marked by minimalism and functionality, has a great appeal in modern home design. As such, Miele unveils a Graphite Grey colour for its freestanding steam ovens. The soft and medium grey tone projects a light luminous touch that is low profile yet elegant. It goes well with a wide variety of home furnishing themes, and in particular, the colour blends well with cement walls, brick walls or log furniture.



The other new colour is Brilliant White, which encapsulates another key modern aesthetic, simplicity. The elegance of the pure white colour is accentuated with light grey lines of the buttons. Not only does it compliment nicely with the oven's clean design, but it also showcases refinement. Brilliant White works well with an all-white decor, or you can mix it with light-coloured wood furniture to create a washitsu room.

PureSteam Technology Enhances Culinary Standards in Homes

Modern urbanites have a busy lifestyle, and it is increasingly difficult for them to eat at home. The situation is especially common among small families who are comprised of two or three people. Oftentimes, these families choose to eat outside where it is impossible to avoid oily, high sodium and non-nutritious meals. The freestanding steam oven is equipped with PureSteam Technology, where nutritious meals can be prepared with ease and precision, and this helps you to adhere to a real healthy lifestyle.

The steam oven is built with three distinct levels to accommodate different cooking functions: steam, stew, slow stew and slow cook. In addition, it cooks multiple dishes simultaneously, and the pure steam better retains the food's original nutrition and aroma. Coupled with precision temperature control and a preset timer, the steam oven can cook, defrost, reheat, ferment a dough and disinfect baby bottles effortlessly. With so many useful functions, the oven will no doubt enhance the healthy eating standards in your family.



PureSteam Technology helps to better retain the nutritional value of the food. It also better retains the food's original colour and aroma, thus minimising the use of seasoning.

The steam oven comes with an external steam generator, and this helps generate adequate steam for a wider distribution. This in turn ensures food on the three levels are heated more evenly.



The temperature can be adjusted at a 5 °C increment. This allows precise temperature control between 40 °C and 100 °C. With such precision, the oven is capable of different functionalities, such as defrosting, fermentation of doughs, slow cooking and disinfection of baby bottles.

The oven is designed with easy cleaning in mind. Moreover, it is equipped with a ventilation system that helps keep the kitchen's temperature down. This means you can cook comfortably in hot summer months.

The all-new Graphite Grey and Brilliant White Miele DG 6001 freestanding steam ovens have been available in the market since June. The suggested retail price is HK\$11,980, and they are available at the Miele Experience Centre in Causeway Bay, all Miele Experience Zones, appointed electronic retailers and Miele Hong Kong's online store. The Graphite Grey model, however, is available exclusively at the Miele Experience Centre, Miele Experience Zones and Miele Hong Kong's online store.

The new colour Miele DG 6001 freestanding steam oven comes with a perforated cooking containers, a condenser tray and grate, plus a set of steam cooking recipe books. In addition, it also comes with a stainless steel container with lid, valued at HK\$1,050. The oven features touch control panel and clean design lines, where it can integrate nicely into any home design and become a secret chef in your home.

About Miele

Miele is the world's leading manufacturer of premium domestic appliances including cooking, baking and steam-cooking appliances, refrigeration products, coffee makers, dishwashers and laundry and floor care products. This line-up is augmented by dishwashers, washer-extractors and tumble dryers for commercial use as well as washer-disinfectors and sterilisers for use in medical and laboratory applications (Business Unit Professional).

The Miele company, founded in 1899, has eight production plants in Germany as well as one plant each in Austria, the Czech Republic, China and Romania. 2016/17 turnover amounted to approx. EUR 3.93 bn with sales outside Germany accounting for 70%. Miele is represented with its own sales subsidiaries and via importers in almost 100 countries. The Miele company, now in the fourth generation of family ownership, employs a workforce of around 19,500, 10,900 thereof in Germany. The company headquarters are located in Gütersloh/Westphalia, Germany.

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